

Flash Drives

CONTENT SOLUTIONS

What Size Flash Drive Is Right?

The answer - It all depends on the intended content...

Documents



Word Docs
typed pages

Memory	Pages
128MB	2,300
256MB	4,700
512MB	9,400
1GB	18,875
2GB	37,750
4GB	75,500
8GB	150,000



PDF Docs
with graphics

Memory	Pages
128MB	400
256MB	750
512MB	1,600
1GB	3,200
2GB	6,200
4GB	12,500
8GB	25,000



Excel Docs
spreadsheets

Memory	Pages
128MB	2,000
256MB	4,000
512MB	9,000
1GB	18,000
2GB	36,000
4GB	72,000
8GB	144,000

Videos



MOBILE

Memory	Minutes
128MB	30
256MB	60
512MB	120
1GB	240
2GB	480
4GB	960
8GB	1920

SD

Memory	Minutes
128MB	16
256MB	32
512MB	64
1GB	128
2GB	256
4GB	512
8GB	1024

HD

Memory	Minutes
128MB	5
256MB	10
512MB	20
1GB	40
2GB	80
4GB	160
8GB	320

Flash Drives

CONTENT SOLUTIONS

What Size Flash Drive Is Right?

Movies



Music



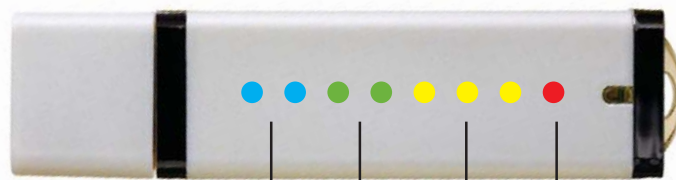
Photos



Memory	Movies	Memory	Songs	Memory	Photos
128MB	--	128MB	30	128MB	75
256MB	--	256MB	60	256MB	150
512MB	--	512MB	120	512MB	300
1GB	--	1GB	240	1GB	600
2GB	1	2GB	480	2GB	1,200
4GB	2	4GB	960	4GB	2,400
8GB	5	8GB	1920	8GB	4,800

Capacity information is approximate and for illustrative purposes only-each users requirements may vary

Other factors to consider...



4GB-8GB
Higher price point
Huge capacity
End user certain to re-use
Perceived item of high value

1GB-2GB
Economical
Large capacity
End user likely to re-use
Perceived item of value

64MB
Most economical
Limited capacity
End user not likely to re-use

128MB-512MB
Very economical
Decent capacity
End user may re-use